



Dear Community Partner,

We warmly invite you to unite with us in the fight against Alzheimer's by supporting the first annual Longview Wine Festival, benefiting East Texas Alzheimer's Alliance. Join us at The Green on April 28, 2018 for a celebration of wine, art, music and food, as wineries from across the state of Texas showcase their wines.

The East Texas Alzheimer's Alliance (ETAA) is a non-profit organization dedicated to the families of East Texas living with the disease of Alzheimer's or other forms of Dementia. This will be the only local resource for Alzheimer's families offering education, assistance and respite care. Our ultimate goal is to develop a facility to offer daily respite care – providing stimulating activities, socialization and comfort for the person with the disease, while allowing the caregiver much needed personal time.

ETAA is dedicated to assisting our 8,000 local families living with the disease, to bring comfort, education and an improved quality of life. We are working to increase community awareness and in October are co-sponsoring with the Alzheimer's Association of Dallas a caregiver's conference featuring experienced professionals and leaders offering tools, wisdom and comfort to caregivers. For more information, visit www.etalzalliance.org or I would be honored to visit with you personally.

As we continue our efforts to meet the needs of families with Alzheimer's, the relationships with our sponsors is what will lead to success.

As a community let us join hands and *make memories, one glass at a time.*

Sincerely,

Nelda Strong
2018 Wine Festival Chair

Kristen J. Ishihara
2018 Wine Festival Chair

East Texas
Alzheimer's
Alliance 2017
Founding
Board Members

Lacy Barron
Christy Black
Cammie Camp
Julia Fritz
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